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adesso | business. people. technology.

Leverage modern technology opportunities and bring your
Master Data Management to the next level

⚡ Your situation today

Redundancy:
> Widely dispersed data
> Unclear processes that cause data duplication

Uncertainty:
> Lack of trust in the available data
> Over-complex business processes to alleviate the risk of usage of deprecated data
> Unclear data ownership

💡 Let's get started

Our approach:
> Analysis of existing processes
> Reliable identification of best suited architecture and tools
> Implementation of ETL (Extract, Transform, Load) pipelines for automated data validation
> Analytics to reveal hidden relations within the data

👍 Feel the success

Benefit from:
> Lower overall costs
> Improved customer interaction
> Advanced Business Analytics

Enabled by:
> Trust in the data
> Consistent information
> Well-defined processes

Lack of golden records limits the chance to capitalize on your Master Data (MD) ➤ Identification and implementation of individual solutions ➤ Empowered Business can build on „golden records"

„By 2023, organizations with shared ontology, semantics, governance and stewardship processes to enable interenterprise data sharing will outperform those that don't."
Gartner, Blog Post, Jan. 2021

Our partners:

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Do you have any questions?

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