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# Process Mining

## Leading the way to digital transformation

### CHALLENGES IN THE DATA AND PROCESS LANDSCAPE

The majority of companies find it difficult to analyse their business in a structured way in order to develop the digitalisation strategy that is right for them. This is due to:

> Collecting information about process data manually.

> Performing time-consuming evaluations of process workflows and lead times.

> Performing complex process evaluations of heterogeneous system landscapes.

### TECHNOLOGY AND CELONIS PROCESS MINING

#### 100 PER CENT TRANSPARENCY

Current processes are automatically reconstructed and visualised

#### DIGITAL FOOTPRINTS

Process mining finds and reconstructs digital process footprints (effectively performed process steps)

#### IT-BASED WORK

Each workflow is supported by IT systems (ERP, CRM, ITSM,...)

## MAPPING OUT DIGITAL TRANSFORMATION PROJECTS

Celonis Process Mining software simplifies process analysis and enables:

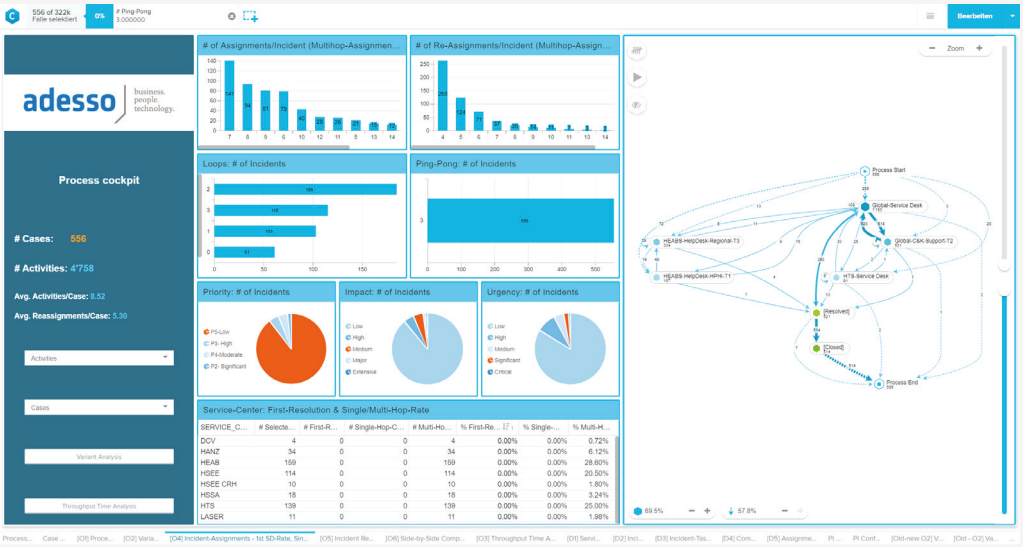
> Current processes to be analysed based on real data from IT systems such as ServiceNow, CRM and ERP systems and so on in real time.

> Process deviations and inefficiencies to be identified throughout the company.

> The greatest possible process transparency to be achieved through continuous measurement and monitoring of business processes (KPIs).

> Objective decision-making principles to be prepared for the management team on a factual basis so they can identify digitalisation initiatives that are suitable for them.

## THE PROCESS MINING AND BUSINESS INTELLIGENCE COCKPIT




Source : Own representation out of the Celonis system

## MEASURABLE ADDED VALUE FOR YOUR COMPANY

The solution impresses with its intuitive user-friendliness and leads to:

> Complete transparency by visualising all current processes.

> Identification of process deviations and process weaknesses.

> Continuous real-time measurement and monitoring of processes.

> Optimisation, harmonisation and standardisation of processes end-to-end.

> Improved process quality and reliability, with increased profitability.

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